



# Wastewater and Solid Waste Management in Provincial Centers

NEW SLETTER

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The 'Wastewater and Solid Waste Management Program' contributes to improved environmental conditions in, at present, six provincial centers through comprehensive wastewater management, comprising the enhancement of existing waste water collection systems and the construction of new waste water treatment facilities, and/or through improved collection and disposal of domestic solid waste. Capacity development for related municipal/provincial service providers and other relevant institutions assure the sustainable use of the facilities and contributes to improving customer services.

The Vietnamese partner cities/provinces include: Bac Ninh, Hai Duong, Vinh/Nghe An, Can Tho, Tra Vinh and Soc Trang. The German partner institutions include KfW-Development Bank, GTZ-German Technical Cooperation, and DED-German Development Service.

**Component:** TC Component 2 - Capacity Development Wastewater Management

**Perspective:** Community Participation Management

**Activity:** Organizing events on the occasion of the "World Environment Day"

**Location:** Bac Ninh, Hai Duong, Can Tho

**Date:** June 2009

## Communication activities: Organizing events on the occasion of the "World Environment Day" on June 5, 2009.

Public information and awareness raising campaigns on wastewater and environmental sanitation issues are among the activities the WWM project is carrying out in order to achieve the overall project targets such as improved sanitation conditions in urban areas. To this end, the project has prepared a number of activities in project-supported cities, in order to celebrate and contribute to the "World Environment Day":

### 1. Art Performance Festivals on "Wastewater and Environmental Sanitation" in Bac Ninh and Hai Duong

The objectives of the Art Performance Festivals are:

- To widely propagandize environmental sanitation issues on community level, especially with regards to wastewater related issues.
- To promote cultural and art performance activities and using artistic works to change awareness, attitude and behavior of local residents regarding environmental protection..
- To mobilize community participation and effective coordination among mass organizations on the subject of environmental sanitation.

The Art Performance Festivals were carried out on 03<sup>rd</sup> June in Bac Ninh and 05<sup>th</sup> June in Hai Duong respectively. Bac Ninh Water Supply & Sewerage



Company and Hai Duong Urban Works Management Company in collaboration with City Women's Unions organized the events. The participants and teams of these Art Performance Festivals included local residents of wards in the project areas of the two cities.

Given the fact that all performers were non-professionals, all performances were of highest quality in terms of content and artistic value, and, included various kinds of arts such as singing, dramatics, Hat cheo (Loving Singing), comedy, dancing etc.. These Festivals attracted the participation of not only Women Union's Members but also other groups such as young people, children and the elderly people.

Local TV stations have been broadcasting the events, thus multiplying the desired effect.

### 2. Public education and awareness campaign for changing attitude and behavior of school pupils in secondary schools in Can Tho

To implement this campaign, Can Tho Water Supply & Sewerage Company has been cooperating with the Educational and Training Department of Ninh Kieu District to organize a series of activities as follows:

- "Open Day" for school pupils and visiting a water production plant on May 23 & 24, 2009
- "Drawing Competition on the theme of Environmental Protection" from May 25 to May 30, 2009
- Response to "World Environment Day" and awarding prizes to winning pupils in the drawing competition on June 06, 2009

About 400 school pupils from secondary schools in 4 wards of Ninh Kieu Districts participated in this drawing competition. The themes of the drawings displayed a wide range of topics on environmental protection and sanitation, addressing school pupils as well as other people in the society.

